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It is claimed:

1.) A kiosk system, comprising:

- a) means for entering customer identifier;
- b) database containing customer identifier stored in association with the customer preferred internet portal; said database coupled to said means for entering customer identifier for data communication therebetween;
 - c) display;
- d) means for accessing the customer's preferred portal, said portal accessing
 means operatively coupled to said database and to said display for displaying the customer's preferred portal.
 - 2. A kiosk system according to claim 1, wherein said means for entering customer identifier includes a magnetic card reader for reading a customer's card bearing a magnetic stripe that contains the customer identifier.
 - 3. A kiosk system according to claim 1, wherein said means for entering customer identifier includes an alpha-numeric keypad.
- 20 4. A kiosk system according to claim 1, wherein said means for entering the customer identifier includes a smart card reader.
 - 5. A kiosk system according to claim 1, wherein said means for entering the customer identifier includes a biometric reader.

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6. A method of providing personal internet access via a multi-customer kiosk, comprising the steps of:

- a) providing a kiosk having a customer input device, a display, and a data connection to the internet to display web content on the display;
- b) storing customer's unique identifier in a database in association with the customer's profile information including the customer's preferred internet portal and log-in information;
 - c) coupling the kiosk to the database for data communication therebetween to allow the kiosk send to the database a unique customer identifier and for returning to the kiosk the customer's preferred portal and log-in information;
 - d) connecting to the internet via the kiosk and logging into the customer's preferred portal using the customer's log-in information.
 - 7. A method of providing personal internet access via a multi-customer kiosk according to claim 6, further comprising the steps of:
 - a) providing a card bearing a customer's identifier;
 - b) providing a card reader, in data communication with said kiosk, for reading the customer's identifier from the card;
- c) authomatically logging into the customer's preferred internet portal upon
 presenting the card to the card reader.
 - 8. A method according to claim 7 wherein said card includes a magnetic stripe bearing the customer's identifier and wherein said card reader is a mag-stripe reader.

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9. A method according to claim 7 wherein said card is a smart card and said card reader is a compatible smart card reader.